CITY OF GAITHERSBURG

Celebrate Gaithersburg in Olde Towne Street Festival Ad Hoc Committee March 22, 2011

Attendees: Marilyn Balcombe, Chuck Blessings, Robert Fischer, Marjorie Lane, Janet Limmer, Yvette Monroe, Paul Poto, Cho Ortega, Elizabeth Poole, Paula Ross, Tom Rowse, Nansie Wilde

Absent: Shaun Curtis, Adam Greenberg, Jr., Fares Hassen, Kenneth Weiss,

The meeting was called to order at 8:07 a.m.

I. TOPICS OF DISCUSSION:

Entertainment Sub-committee Report

Committee reports that they are moving ahead with 2 "Gaithersburg Has Talent" competitions. The decision was made to put both competitions on the stage at City Hall which allows us to use one Emcee and build an audience for both competitions. The public will be able to vote at \$1 per vote which will probably be donated to a local school/charity, possibly the winner could pick the school or charity. The committee is considering prizes that would attract participation in the competitions including cash prizes, recording time in studio at Youth Center, and rehearsal space. There will be a registration fee to encourage commitment and attendance at the event. The 4 stages + Green Zone entertainment were identified for this year's event.

For the headliner band, the committee listened to samples of 6 different bands and ranked them. Elizabeth will be checking on availability, price and riders. There was more interest in a "cover band"/variety band than a specific tribute band. This will be revisited at the next meeting.

PR Sub-Committee Report

The logo design was shared with the committee. Now that it is accepted, applications and PR can be prepared and distributed. It was recommended that we have T-shirts made with the 30th logo and sell them at the festival and use them as one of the prizes for the talent competitions.

Taste Sub-committee Report

After checking with the Mo. Co. Health Dept. to settle issues on what we would provide and what the restaurant vendor would need to provide, the application is in draft form and will move forward now that the logo is available.

Reminders:

Next meeting Tuesday, April 5, 2011 at 8 a.m. Activity Center

II. <u>ADJOURNMENT:</u>

The meeting was adjourned at 9:05 a.m.

Respectfully submitted by, Nansie Wilde